

# 29 January 2018

### For immediate release

## ICCA CEO Visits ICC Wales Site, and meets with key partners

<u>ICC Wales</u> last week welcomed Martin Sirk, CEO of ICCA, to the site, due to open in 2019.

The first day was spent introducing Martin to the venue; from its conceptualisation to the details of the building design. It was also an opportunity for the ICC Wales' culinary team to share their Mind Body and Soul philosophy; the aim to keep the mind sharp, body strong and soul nourished through great food.

Partners of ICC Wales were welcomed on the second day for the Partners Event; a morning dedicated to sharing information on ICCA, to discuss the international meetings market as well as hear from Martin on the trends they're seeing currently.

In addition, the ICCA CEO was taken to visit the site by Russell Philips, Vice President of Facilities and Development, who has been overseeing the development of the venue.

lan Edwards, CEO of ICC Wales, commented: "It's been fantastic to have Martin here, to see the site and understand the significance of the venue and its impact on the events industry. Of course, his insight has been invaluable, coming from someone who runs international events throughout the year.

Martin commented: "ICC Wales is clearly going to be a venue to compete with. Seeing it for myself has made it clear that the venue will be at the forefront of the events industry. They've already has great success securing events, and I have no doubt they will continue to do so."

An £83.7m joint venture between Celtic Manor Resort and Welsh Government, ICC Wales will accommodate 5,000 delegates and includes a 4,000sqm pillar-free main hall, a 1,500-seated auditorium, 12 flexible meeting rooms, a double-height glass atrium and a 2,500 sqm outdoor plaza.

# - Ends -

For all media enquiries, photos, additional comment and request for interview please contact: Ken Kelling, Nancy Cremore or Fleur McCoy at davies tanner Tel: +44 (0)1892 619100 / +44 (0)7941 218915 <a href="mailto:Ken.kelling@daviestanner.com">Ken.kelling@daviestanner.com</a>

#### **Notes to editors**



Ide is sanaged by the Celtic Manor Resort's expert leadership team responsible for the successful delivery of the 2014 Nato Summit and the 2010 Ryder Cup.

Opening in 2019, the ICC Wales is located within the grounds of the Celtic Manor Resort in Newport just two minutes from the M4.