



*March 2018*

## **ICC Wales takes shape ahead of IMEX Frankfurt**

International Convention Centre Wales (ICC Wales), which will exhibit for the first time at IMEX Frankfurt this year, is nearing peak manpower as the construction of the 26,000sqm venue picks up pace.

An £83.7m joint venture between the Celtic Manor Resort and Welsh Government, ICC Wales will accommodate 5,000 delegates and includes a 4,000sqm pillar-free main hall, a 1,500-seated auditorium, 12 flexible meeting rooms, a double-height glass atrium and a 2,500sqm outdoor plaza.

ICC Wales will share a stand with Visit Wales (F350) at IMEX Frankfurt, representing the convention centre's importance as a key driver of economic growth in Wales and promoting a joint vision for the future of business events in the country to the international market.

The exciting new facility will open in the summer of 2019 and this month, subtrades such as mechanical and electrical contractors start work on the Newport site, and by June there will be over 360 workers on site – the highest number of the entire build.

Around half of the steel which will be used in the build is already in place, and the front of the 1,500-seater auditorium is currently being constructed. In April, steel for the 4,000-square metre pillar-free exhibition hall will be installed.

Russell Phillips, Vice President of Facilities and Development, said: "We are starting to see real progress on the site this month, with the building starting to take shape. By the end of September, the venue should be watertight ready for the second fix and we are on target for our completion in summer 2019."

Ian Edwards, Chief Executive of ICC Wales commented: "As the only completely new UK venue to open in 2019, ICC Wales is delighted to be exhibiting at IMEX Frankfurt alongside Visit Wales. ICC Wales's design and facilities are truly world class and its location – adjacent to the M4 motorway, just over two hours from London and close to the international airports



at Cardiff and Bristol – makes ICC Wales an accessible and attractive proposition for international and national association conferences, corporate conferences and exhibitions.”

Located within the grounds of Celtic Manor in Newport, Wales, ICC Wales is managed by Celtic Manor’s expert leadership team.

[iccwales.com](http://iccwales.com)

**- Ends -**

For all media enquiries, photos, additional comment and request for interview please contact: Ken Kelling, Nancy Cremore or Evie Kennedy at davies tanner Tel: +44 (0)1892 619100 / +44 (0)7941 218915 [Ken.kelling@daviestanner.com](mailto:Ken.kelling@daviestanner.com)

**Notes to editors:**

ICC Wales is an £83.7m joint venture between the owners of the Celtic Manor Resort and Welsh Government and is managed by Celtic Manor’s expert leadership team responsible for the successful delivery of the 2014 Nato Summit and the 2010 Ryder Cup.

Opening in 2019, the ICC Wales is located within the grounds of the Celtic Manor Resort in Newport just two minutes from the M4. The new-build 26,000sqm venue will accommodate 5,000 delegates and includes a 4,000sqm pillar-free main hall, a 1,500 seated auditorium, 12 flexible meeting rooms, a double-height glass atrium and a 2,500sqm outdoor plaza for outside events and teambuilding

**IMEX in Frankfurt 2018**

At IMEX in Frankfurt, thousands of meeting and event professionals from all over the world gather to meet and do business with almost 3,500 international destinations and venues under one roof.

The show, taking place on 15-17 May, has a wide range of international exhibitors – from major hotel groups, destinations and venues to the latest event tech providers. Meeting and event professionals can also discover the latest trends and developments in more than 180 education sessions, forge new industry connections and catch up with colleagues at the many networking events. IMEX in Frankfurt is the perfect place to learn from peers, do



business and come away with a wealth of innovative, creative ideas and new contacts.

Registration is free - [www.imex-frankfurt.com](http://www.imex-frankfurt.com)

For further press information, please contact:

Emma Blake: [emma.blake@imexexhibitions.com](mailto:emma.blake@imexexhibitions.com) or Chris

Lewis: [chris.lewis@imexexhibitions.com](mailto:chris.lewis@imexexhibitions.com)