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[UK and Europe MICE, business travel]

ICC Wales announces passing landmark £1 million in advance contracts as it attends IMEX Frankfurt for the first time

More than a year before it officially opens, the International Convention Centre Wales (ICC Wales) has already secured more than a landmark £1million in contracted revenue, it was announced today.

Confirmed events are drawn from across the Association, Corporate and Exhibition sectors and include The Association of Corporate Treasurers Annual Conference and the Alzheimer's Research UK Conference. Details of further events are expected to be announced in due course.

On the eve of ICC Wales' first-time attendance at IMEX Frankfurt, Jill Manley, Business Development Director, ICC Wales, said: "I'm delighted that we've been able to secure so many important contracts for our venue this far ahead of opening. This really highlights the confidence that event bookers have in the ability of our experienced team to deliver exactly what they need. Of course, organisers are also impressed by ICC Wales' easy access to London, its peaceful woodland setting and state of the art meetings facilities."

Ian Edwards, CEO, ICC Wales, said: "Reaching the £1 million mark is a fantastic achievement for our hardworking team and demonstrates the importance of ICC Wales on the world events stage and the appetite for a convention centre of this scale outside of London."

Ian continues: "Building work on the site will soon be reaching a peak in terms of activity and workers involved in the project and the construction is now really starting to take shape. We are greatly looking forward to welcoming many more new and innovative events to the region in the future, and to giving all our clients a very warm welcome to Wales."



An £83.7m joint venture between Celtic Manor and Welsh Government, when it opens next year, ICC Wales will accommodate 5,000 delegates and includes a 4,000sqm pillar-free main hall, a 1,500-seated auditorium, 12 flexible meeting rooms, a double-height glass atrium and a 2,500sqm outdoor plaza.

- Ends -

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Notes to editors

ICC Wales is managed by Celtic Manor's expert leadership team responsible for the successful delivery of the 2014 Nato Summit and the 2010 Ryder Cup. Opening in 2019, the ICC Wales is located within the grounds of the Celtic Manor Resort in Newport just two minutes from the M4.