

February 2019

ICC Wales headline sponsor of major business events industry awards

Welsh culture, food and entertainment will take centre stage at one of the largest awards ceremonies for the UK business events industry in London next week, of which ICC Wales is headline sponsor. The M&IT awards 2019 will take place at Battersea Evolution and ICC Wales will provide a programme designed to showcase a vibrant modern Wales to the cream of the business events community in the UK.

More than 1,200 high-level events professionals are expected to attend the event, which will take place on St David's Day this year. The Welsh-inspired programme will include Welsh entertainment, music and food, and will be compered by television presenter Gethin Jones.

The food menu will feature locally-sourced Cardigan Bay crab, Brecon Lamb and oak smoked Cerwyn cheese.

ICC Wales will even bring a miniature Coldra Woods to Battersea with an installation designed to recreate the woodland surrounding ICC Wales. In this chill out zone, guests will be able to don headphones to experience the soothing sound of the wind in the trees at Coldra Woods in Newport and experience a virtual walk through of the state-of-the-art convention centre.

ICC Wales Chief Executive Ian Edwards said: "We are delighted to be bringing Wales to the forefront of the UK business events community on St. David's Day. As ICC Wales opens this year, this is a fantastic chance for us to show the world what we in Wales can do when it comes to organising events."

Opening in 2019, ICC Wales is located within the grounds of the Celtic Manor Resort in Newport just two minutes from the M4. It will provide total floor space for meetings, conferences, exhibitions and events of 26,000sqm – the equivalent size to nearly four international rugby pitches.

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Notes to editors

ICC Wales is managed by the Celtic Manor Resort's expert leadership team responsible for the successful delivery of the 2014 Nato Summit and the 2010 Ryder Cup. Opening in 2019, the ICC Wales is located within the grounds of the Celtic Manor Resort in Newport just two minutes from the M4.